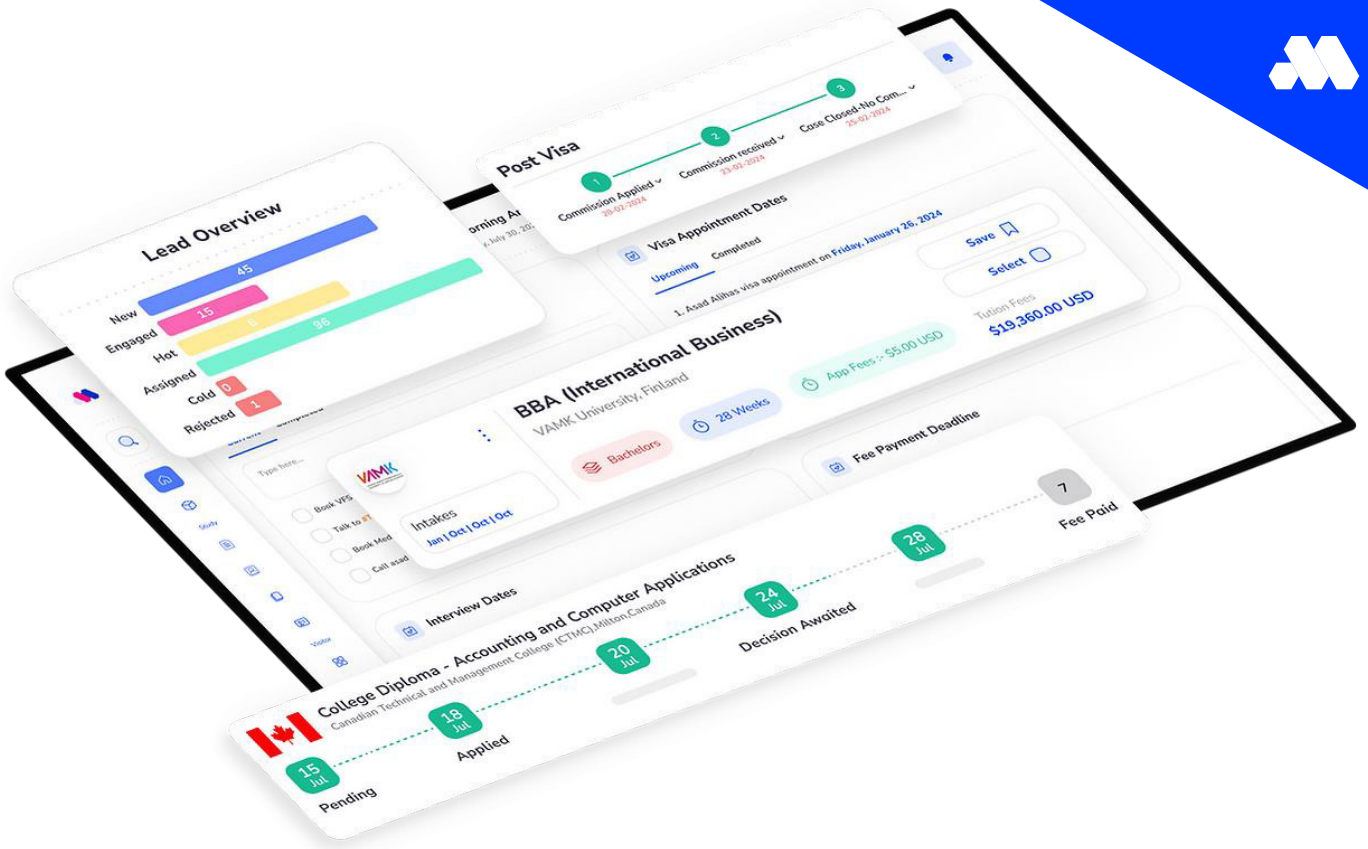




# PRODUCT BROCHURE



## About us

Swift AMS is the most comprehensive state-of-the-art admission and visa management software that empowers agencies to excel in their operations. It provides a seamless flow between leads, applications, sub-agent management, payments and visa operations, allowing agencies to tap into the full potential of their operations and achieve success beyond their expectations.

## Mission & Vision

We are on the mission to increase efficiency and revenue of all study abroad and Overseas agencies by deploying the most modern yet affordable technological solutions.

Our Vision is to be the technical partner for all agencies in the business of study abroad, work abroad and travel by providing fully customised, agile and most affordable solutions.

## Our Values



### INNOVATION

We are highly motivated and passionate individuals always looking to innovate and stay ahead of the curve.



### CUSTOMER-CENTRICITY

We invest our time in understanding the customer business first and then creating technological solutions around it.



### INTEGRITY

Our core value is to have highest ethical standards, integrity, transparency, and data protection protocols.

## Our Commitments



### ALWAYS NEW

You will always have the latest technology at your fingertips. We will always provide you with the most advanced ecosystem.



### YOU FIRST

As YOU grow and expand, we will adapt and evolve the technological ecosystem for you as per your changing needs.



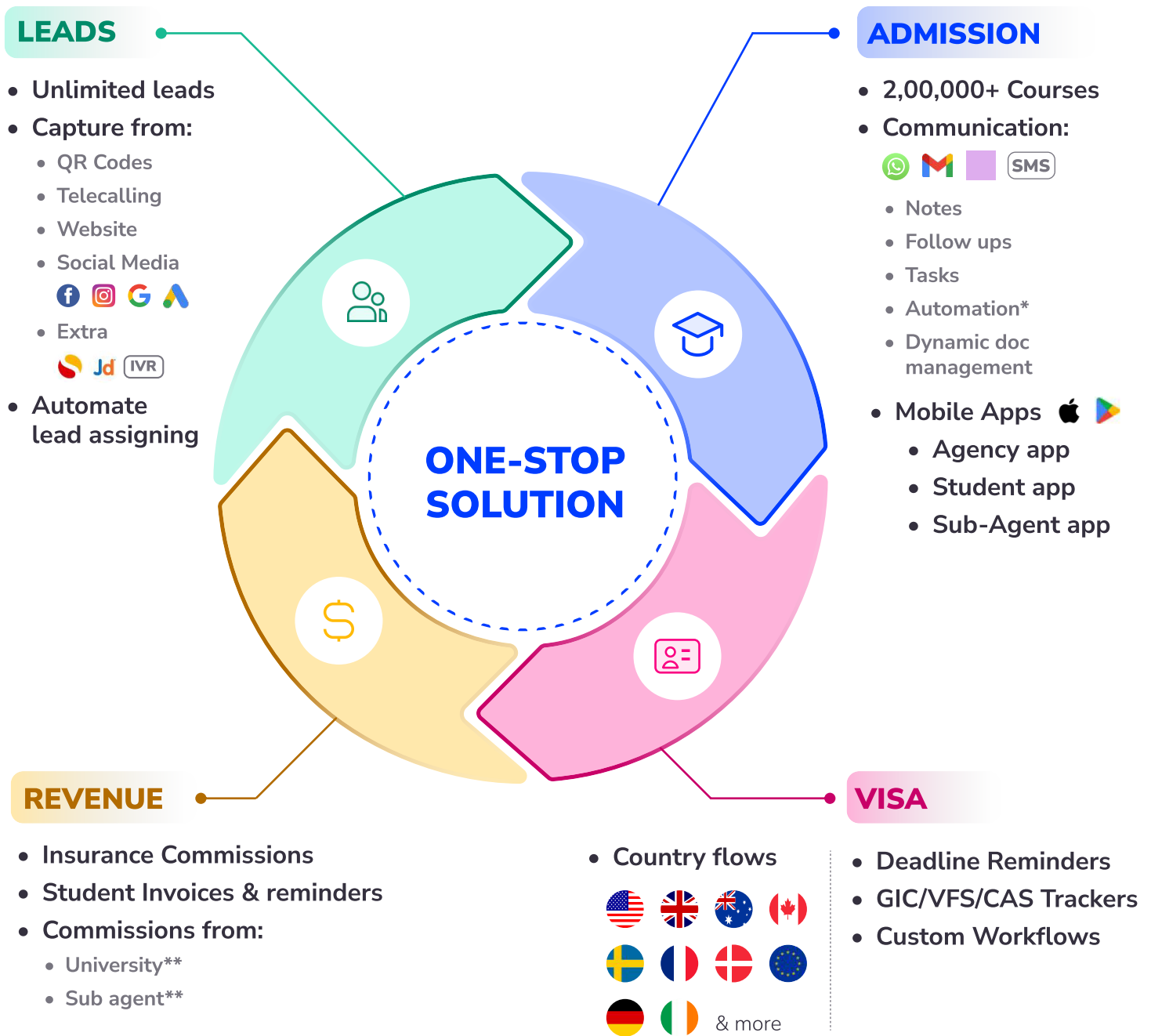
### MOST RELIABLE

We are building long term relationships. We provide highest level data security and system reliability so that you sleep peacefully.





# Get amazing Superpower!



\* Lead nurturing using Email and Whatsapp  
 \*\* Releasing in Q2 '24



Swift AMS has exceeded our expectations. The industry-specific focus, QR codes, and integrated lead forms have streamlined our workflow. The B2B hub and Custom Workflows have become...

**Ranjan Bhattacharya**  
 Pac Asia



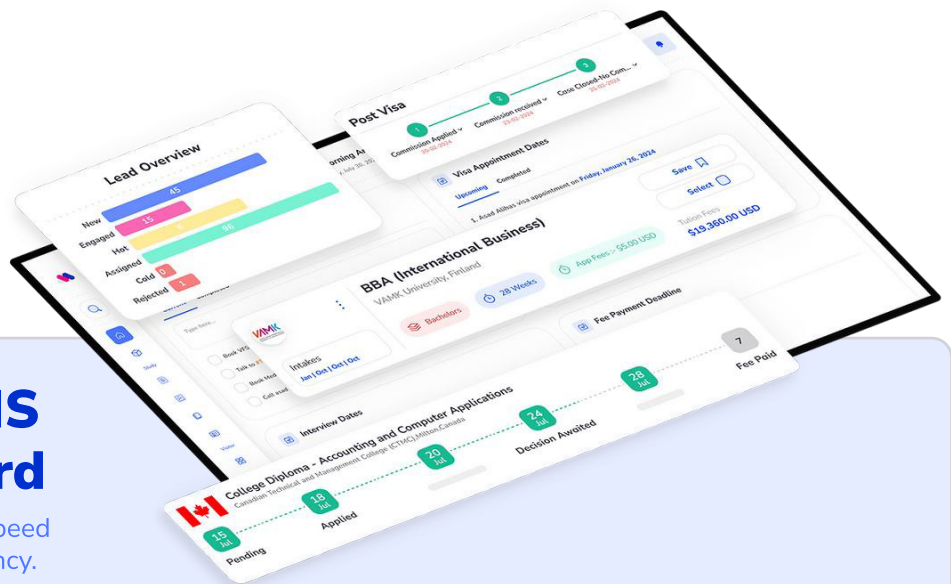
Swift AMS connected our multiple branches & sub-agents seamlessly. Invoice generation, profile sharing, 1-click insurance & student iOS mobile apps are revolutionary.

**Kautuk Shah**  
 Sagar Consultants



# Product Ecosystem

Efficiency at core! 



## Swift AMS Dashboard

Intuitive UI with blazing-fast speed to increase your agency efficiency.



Lead Nurturing



IVR Integrations



2,00,000+ Courses



Manage Admissions



Country-wise flow



Follow up, Task & Note



Roles & Permissions



Mobile App Ecosystem



Manage Sub-agents



University Commissions



Sub-agent Commissions









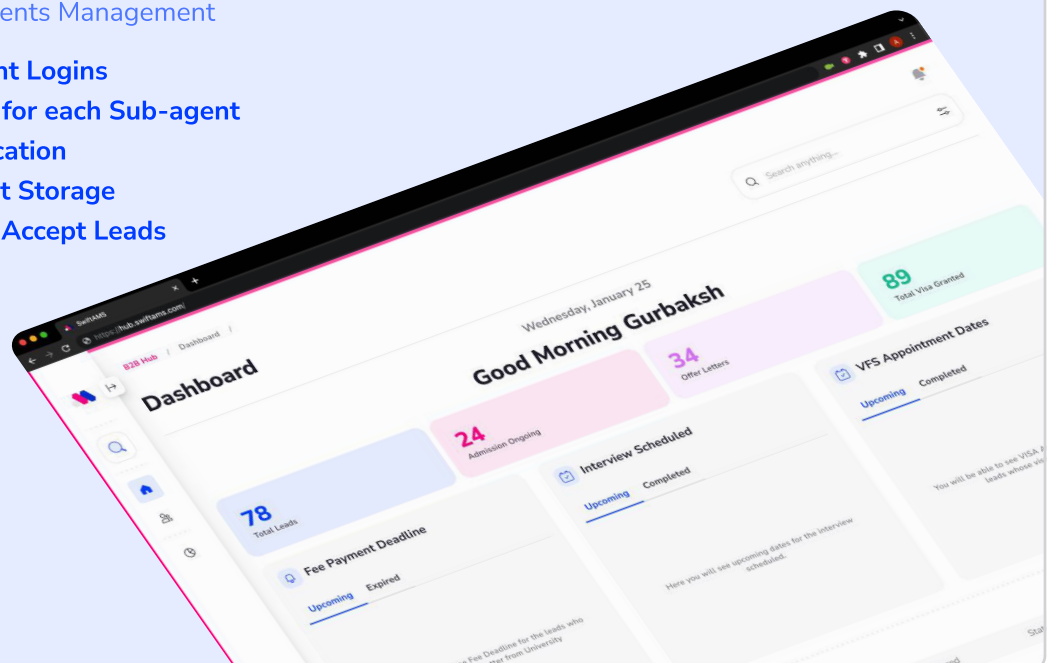
Enterprise Security

## Manage Sub Agents

### B2B Hub

Single window Sub-Agents Management

-  Unlimited Sub-Agent Logins
-  Unlimited Students for each Sub-agent
-  Real time communication
-  Unlimited Document Storage
-  Chat, Share Docs & Accept Leads
-  Announcements



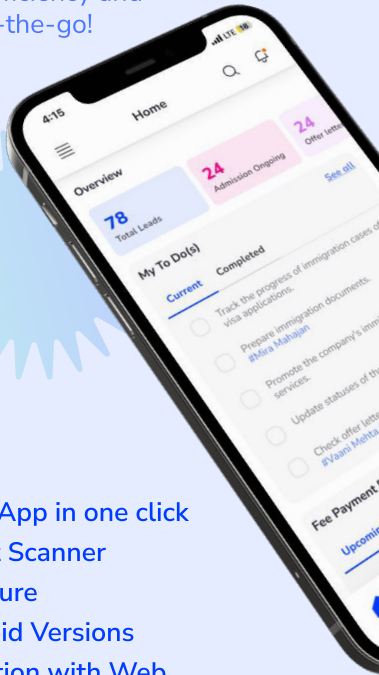
# Apps and Sub-agent portal.

Run business on the go, Supercharged!!! 🚀



## Counsellor App

Increase employee efficiency and manage business on-the-go!

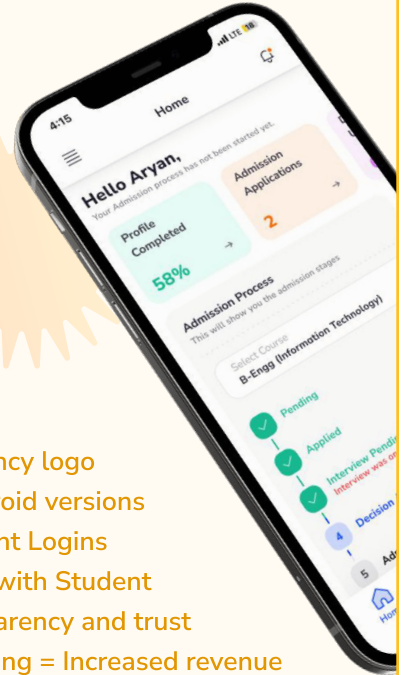


- 📞 Call, SMS, WhatsApp in one click
- 📄 In-built document Scanner
- 🚀 Instant Lead Capture
- 📱 Both iOS & Android Versions
- 🔗 Seamless Integration with Web



## Student App

Trendy branding and increased student referrals!

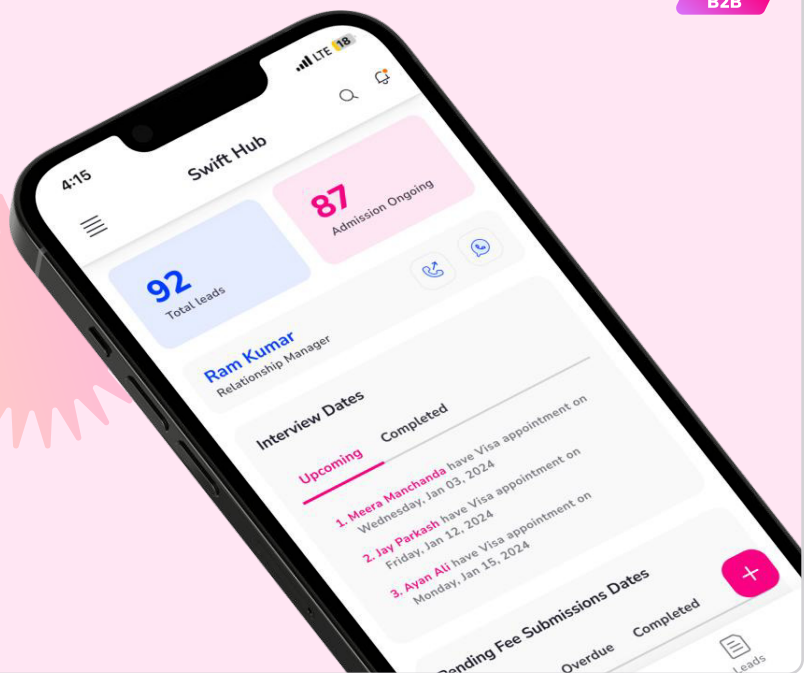


- 👍 Customised agency logo
- 📱 Both iOS & Android versions
- 📄 Unlimited Student Logins
- 📞 Communication with Student
- 💰 Establish transparency and trust
- 💰 Increased Branding = Increased revenue

## Sub-Agent App

Single window Sub-Agent Management:

- 📞 Simple, 2 step invite to Sub-Agent
- 👤 Intuitive & Super easy to use
- 📄 In-built document Scanner
- 📱 Both iOS & Android Versions
- 🗨️ Reminders and notifications
- 📢 Announcements



Swift Hub **B2B**



# In-house, Integrations

Magic of Automation is here!



Empower your study & Travel Agency with industry's first Gmail Integration in 3-simple steps!



Navigate the complex sphere of Google Ads with super-easy interface.



Each lead is precious. SwiftAMS lets you capture all leads in realtime without any drop.



Maximise your returns from IVR by getting all leads & audio recordings in single window.



Lead juggling from 15 sources? That's not your job.



Integrating Sulekha.com leads? Let automation handle that, not you.

# ALL IN ONE SOLUTION

Scaling your business? Select our Add-ons!



## Visitor Module

Manage your Visitor & Dependent Visa Files seamlessly!

A special module to grow your visitor visa business. Capture all details on family, income, and travel history and create unlimited customised lead forms.



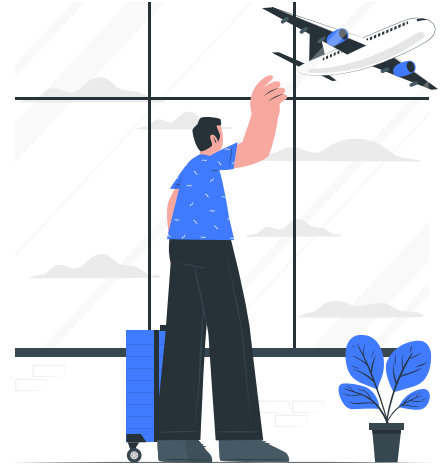
QR Technology



Custom Lead Forms



Document Management



## Coaching Module

Digitise your Language training and Coaching operations!

SwiftAMS empowers you to integrate multi-branch coaching operations into one platform. With increased efficiency you can grow your IELTS, PTE, TOEFL, Duolingo and Spoken English coaching operations



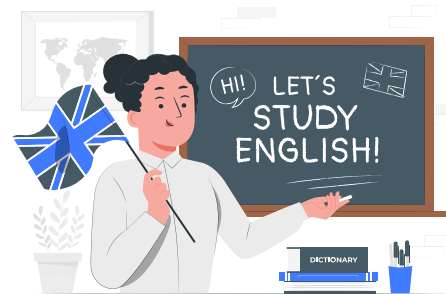
Performance reports



Faculty Assignment



Payment Management



## Insurance Module

Get Highest commissions on student & travel overseas insurance policies!

Swift AMS seamlessly integrates insurance purchases, where your applicants are able to purchase through UPI, QR, Cards & Net banking and the Agency able to see its earnings in real-Time.



Highest Commissions



Real-time Wallet



No more Leakages



## Words about us!

Swift AMS is the ultimate one-window solution we've been searching for. Unlike other CRMs, it's industry-specific, making our processes more efficient. The integrated B2B hub and mobile apps for counselors and students are exceptional. Don't miss out – give Swift AMS a try!

**Nihar Shah**

Swec Overseas, Ahmedabad



Swift AMS team is amazing. Quick response time, always just a call away, I am amazed at their customer service and commitment. Their passion is reflected in the simple and easy to use interface of their software and mobile applications. Kudos to Swift AMS team!

**Nirupama Das**

Valmiki Group, Hyderabad



This has become the backbone of our agency. Connecting branches seamlessly, innovative mobile apps, and the B2B hub have transformed our workflow. It's a must-have for any agency looking to enhance efficiency.

**Sunil Kumar**

MovesEdu Abroad, Chandigarh



Swift AMS stands out for its industry-specific approach. The QR codes, lead form integration, and mobile apps for students have significantly improved our processes. The B2B hub has become an integral part of our operations.

**Jarmanjeet Singh**

Guru Kirpa Immigration, Jira



Swift AMS is a revolutionary tool for our agency. Seamless connectivity, quick invoice generation, and user-friendly mobile apps for both counselors and students have made a substantial impact on our day-to-day operations.

**Jigar Patel**

RiseUp Overseas, Ahmedabad



Swift AMS team is amazing. Quick response time & all customizations added promptly. Custom-built system at no extra cost. Kudos to Swift AMS team!

**Ankit Vasani**

Gravitate Overseas, Surat



## ✦ CONTACT

contact@swiftams.com

+91 83605 65843

